



Search Engine Optimization: An Hour a Day (Third Edition)

By Jennifer Grappone & Gradiva Couzin

Times Group Books, New Delhi, India, 2011. Softcover. Book Condition: New. First Edition. This is the ultimate guide to do-it-yourself search engine optimization. It clearly explains important SEO concepts, trends, and best practices before laying out a day-by-day plan for developing, managing, and measuring a successful SEO plan. The hour-a-day approach makes what can be an overwhelming task feel approachable -- perfect for overworked marketers, PR pros, small-business owners, and professionals throughout an organization tasked with driving targeted traffic to a web site. Printed Pages: 432.



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Reviews

This written publication is fantastic. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of your respective time (that's what catalogues are for concerning should you ask me).

-- **Tevin McClure**

The ebook is not difficult in read through easier to comprehend. Of course, it is perform, nonetheless an interesting and amazing literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Dr. Haylee Grimes PhD**