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ONLINE NEWSWRITING



Iowa State University Press. Paperback. Book Condition: new. BRAND NEW, Online Newswriting, K. Tim Wulfemeyer, As new-media news organizations continue to proliferate and traditional news media organizations ramp up their World Wide Web visibility, the ability to write news for online news products is fast becoming a requisite skill for both practicing journalists and journalists in training. Online Newswriting serves as a guide to help prepare practitioners for the brave new world of converging media and web page/Internet journalism. Students...

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