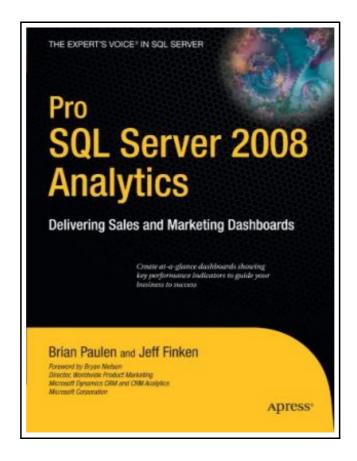
Pro SQL Server 2008 Analytics: Delivering Sales and Marketing Dashboards



Filesize: 7.64 MB

Reviews

This is the greatest book i have got read through till now. I could possibly comprehended almost everything out of this published e book. Your daily life span will probably be enhance the instant you total looking at this book.

(Bernadette Baumbach)

PRO SQL SERVER 2008 ANALYTICS: DELIVERING SALES AND MARKETING DASHBOARDS



Apress. Paperback. Book Condition: New. Paperback. 300 pages. Pro SQL Server 2008 Analytics provides everything you need to know to develop sophisticated and visually appealing sales and marketing dashboards using SQL Server 2008 and to integrate those dashboards with SharePoint, PerformancePoint, and other key Microsoft technologies. The book begins by addressing the many misconceptions that surround the use of Key Performance Indicators (KPIs) and giving a brief overview of the business intelligence (BI) and reporting tools that can be combined on the Microsoft platform to help you generate the results that you need. The focus of the book is to help you implement a successful business intelligence project of your own. The text discusses many of the required project planning components, provides overviews and examples associated with Microsofts BI tools, and gives detailed examples of successful dashboard implementations. What youll learnThe key functional and technical components of a successful reportdashboard implementationWhat Microsoft tools are provided both within and without SQL Server 2008 to help you achieve an integrated solutionHow to determine whether your performance indicators are correct for your business and how to roll them out to your organization in an effective wayWho is this book forThis book is for entrepreneurs, technologists, and developers who want to bring clearcut, reliable reporting into their organization. No prior experience of building analytics and reporting dashboards is required, but basic familiarity with SQL Server 2008 is assumed. About the Apress Pro SeriesThe Apress Pro series books are practical, professional tutorials to keep you on and moving up the professional ladder. You have gotten the job, now you need to hone your skills in these tough competitive times. The Apress Pro series expands your skills and expertise in exactly the areas you need. Master the content of a Pro book, and you will always...

Read Pro SQL Server 2008 Analytics: Delivering Sales and Marketing Dashboards
Online

Download PDF Pro SQL Server 2008 Analytics: Delivering Sales and Marketing Dashboards

You May Also Like



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251×178 mm. Language: English . Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to...

Read ePub »



Write Better Stories and Essays: Topics and Techniques to Improve Writing Skills for Students in Grades 6 - 8: Common Core State Standards Aligned (Paperback)

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 277 x 211 mm. Language: English . Brand New Book ***** Print on Demand ******.Mr. George Smith, a children s book author, has been...

Read ePub »



The Kid

Paperback. Book Condition: New. Not Signed; Winky thought he'd seen everything in Wyoming Territory: rustlers, hangings, shoot-outs, cattle standing frozen stiff in the snow. Then into town one lazy day rode a long-haired kid and...

Read ePub »



More Disney Solos for Kids (Mixed media product)

Hal Leonard Corporation, United States, 2004. Mixed media product. Book Condition: New. 300 x 222 mm. Language: English . Brand New Book. (Vocal Collection). As a follow-up to the hit book/audio combination Disney Solos for...

Read ePub »



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Do You Have NO Friends? Are you tired of not having any...

Read ePub »



The Day I Forgot to Pray

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in.Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she

Download Book »



Eighth grade - reading The Three Musketeers - 15 minutes to read the original ladder-planned

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 124 Publisher: China Electric Power Press Pub. Date: 2010-8-1. Contents: The first

Download Book »



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how

Download Book »



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video

Download Book »



Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners

Fernhurst Books Limited. Paperback. Book Condition: new. BRAND NEW, Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners, Paul B. Boissier, Expert information for yachtsmen and

Download Book »