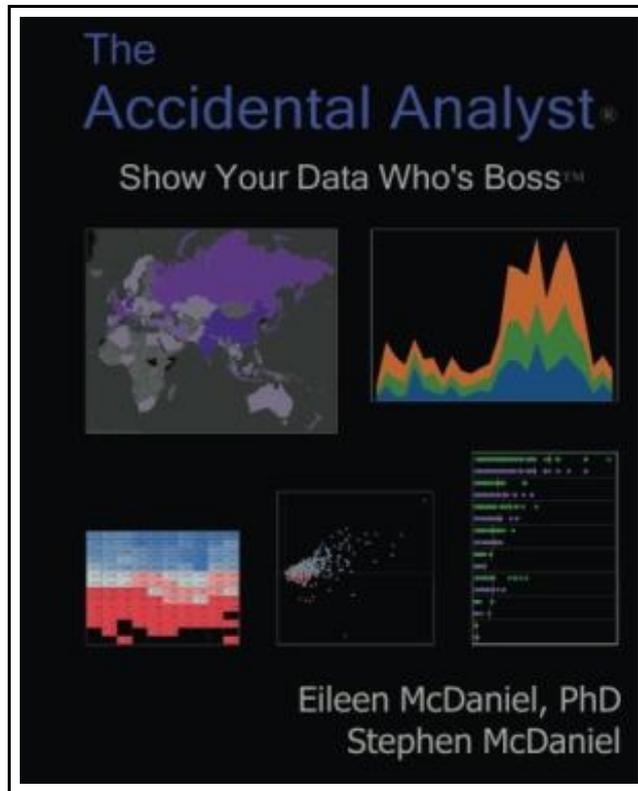


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Reviews

This is the very best publication we have read through right up until now. It is one of the most incredible book we have read through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Miss Celia Volkman)

THE ACCIDENTAL ANALYST: SHOW YOUR DATA WHO S BOSS (PAPERBACK)



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Createspace, United States, 2012. Paperback. Book Condition: New. 250 x 204 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you drowning in a sea of data? Would you like to take control of your data and analysis to quickly answer your business questions and make critical decisions? Do you want to confidently present results and solutions to managers, colleagues, clients and the public? If so, you are an Accidental Analyst! Although you didn't plan for a career as a data analyst, you're now in a position where you have to analyze data to be successful. Whether you've been working with data for a few years or are just getting started, you can learn how to analyze your data to find answers to real-world questions. Even if you're an expert, you'll find creative ideas on how to work with accidental analysts. Using illustrated examples, we'll walk you through a clear, step-by-step framework that we call The Seven C's of Data Analysis. Read this book for inspiration, ideas and confidence to begin tackling the problems you face at work. Keep it by your desk as a reference on how to organize, analyze and display your data using best practices of visual analytics. Don't worry, you can continue to use your favorite spreadsheet or data analysis software--this information is not tied to any particular application. Throughout the book, we also include tips, tricks, and shortcuts that took years of analyzing data to discover and understand! This book is valuable for users of Microsoft Excel, Microsoft Access, Business Objects, Cognos, JMP, Microstrategy, Panopticon Software, QlikView, R, SAS, SPSS, Tableau Software or Tibco Spotfire. Please visit us at for articles, our free newsletter and upcoming events. This is a wonderful book, filled with...



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